

### **KOBE 3<sup>rd</sup> Party Cookie and “Opt-Out”**

“KOBE Range Hoods uses one or more companies to place advertisements for our products and services and those of third parties on our Site and third-party sites. Cookies and other technologies such as Web beacons or tags are used to measure the effectiveness of our ads and to determine the display of content and advertising to you based on your interests both on our site , as well as on third-party sites where you may visit. To support this interest based advertising solution, we, and companies who we have contracted with, may use anonymous information about your visits to our and other Web sites. The information collected and used by this process is always anonymous, and does not enable any third-party to identify you individually. “

“Although it is our hope that you find the display of advertising to you based on your anonymous interests valuable, if you would prefer not to participate in the services offered through these solutions, you can always opt-out of this activity by visiting the Network Advertising Initiative (NAI) website by clicking [http://www.networkadvertising.org/managing/opt\\_out.asp](http://www.networkadvertising.org/managing/opt_out.asp)”.